

NOGA TOURNAMENT SERVICES

The following services are available to Golf Course Operators and Tournament Directors to help in the promotion and operation of golf tournaments conducted across Northern Ohio. Fees for these services assume a 1-day event; for multi-day events, repeat services are billed at 75% of listed amount.



TOURNAMENT CALENDAR PROMOTIONS

Executed on the northernohio.golf website:

- Promotion via Tournament Calendar, Editorial, Email Newsletter - \$125 per event (\$100 ea for 5+)
- Collect Online Entry Registrations & Create a Golf Genius Player Data File for Live Scoring - \$25
- Collect Online Entry Fees via e-commerce / payment apps - \$25 (+ processing fees deducted)

LIVE SCORING

Tournament Director must provide a Golf Genius Player Data File if self-collecting player entries.

- On-Site Full-Service NOGA Live Scoring - \$2.50 per player (minimum fee \$125)
- DIY GolfGenius Live Scoring (set up pairings/GGIDs/scoring, send player texts/emails, support) - \$75

TOURNAMENT STARTER SERVICES

- First Tee Management - \$1.25 per player (minimum fee \$60; only available if already on-site)

PHOTOGRAPHY SERVICES

- All-Players Gallery - \$250
- Leaders & Action Shots - \$125 (only available if already on-site)
- Use of Self-Supplied Photos – No Charge

EDITORIAL SERVICES

- Full Game Story with Video Interviews to social media - \$150 (only available if already on-site)
- Game Story written from Live Scoring Results - \$60
- Write 2-3 Sentence Recap – No Charge

PRIZE PAYOUTS

- Send prizes to winners via payment apps or checks - \$2 per player + postage costs

ALL SERVICES PACKAGE

NOGA handles all items outlined above, including fully promoting the event, collecting the entries and entry fees, providing on-site Live Scoring, providing a first tee starter, taking full field photos, writing a game story with video interviews, sending prize payments - \$10 per player (minimum fee \$500)

SPONSOR RECRUITMENT

If NOGA recruits a sponsor for your event, that sponsorship is presented within the tournament promotional pieces, within live scoring, and in the resulting editorial. 50% of the sponsorship amount is retained by NOGA as a commission, the remaining 50% is applied to the services fees listed above. If the remaining 50% is greater than the total cost of NOGA's service fees, the balance is returned to the tournament director.

To discuss these options: **Sean Croell**, NOGA Tournament Director, at scroell@noga.org or 440-686-1070 or **Allen Freeman**, Northern Ohio Golf, at golf@northernohio.golf or 216-577-8756.